



V
MORAY
SPEYSIDE
GOLF



Where we started



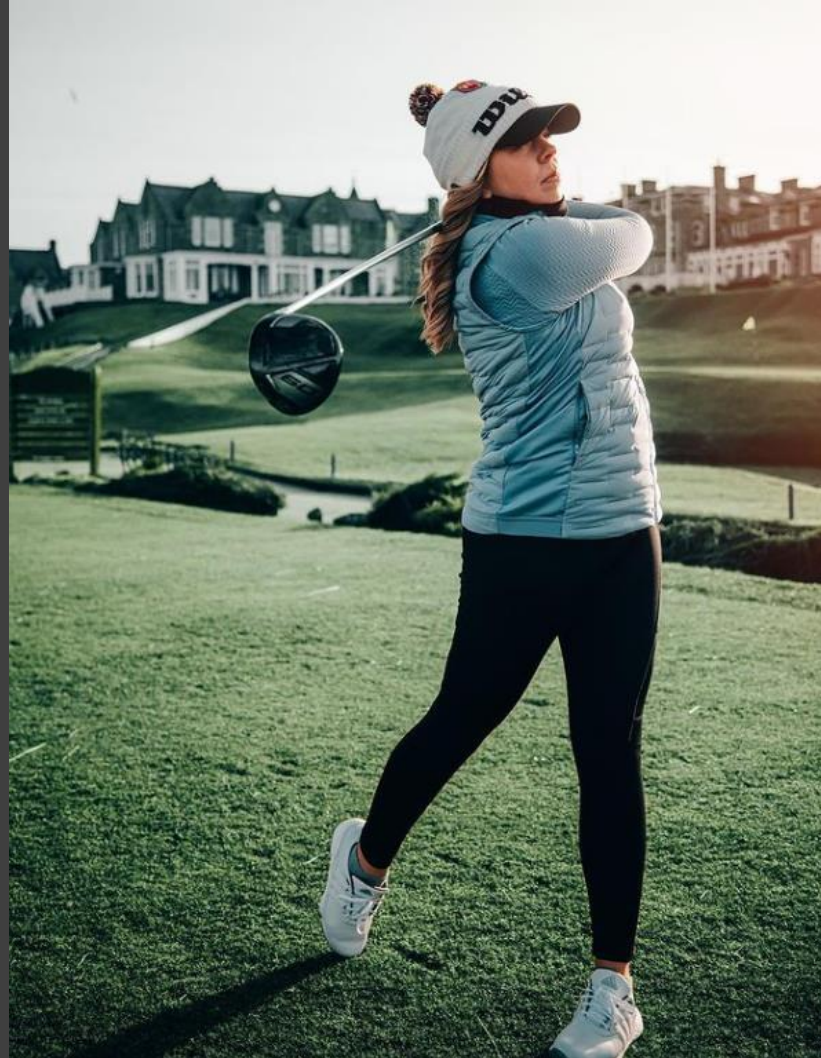
MoraySpeyside Tourism & Scottish Golf Workshop – Thursday 26th January

<u>What do Clubs need from MST & SGL.</u>	<u>How will we achieve this?</u>
Increase awareness of golf in Moray	MST & Clubs – social media – Fam Trips – media
Marketing access to Worldwide Golf Tourists	Partnership with Tour Operators
Create Golf Tourism Packages	Clubs with MST
Better marketing	Scottish Golf & MST training & HIE workshops
Golf & activity packages	Clubs with MST
Offer other activities as well as golf (for non-golfer)	MST linking with Clubs
Provide a warm welcome	WorldHost Scotland & Clubs. Mystery Shopper.
Staff training	WorldHost Scotland & HIE
Teamwork	Clubs
Better websites	Clubs & MST
Develop the Brand MoraySpeyside Golf	MoraySpeyside Golf Partnership

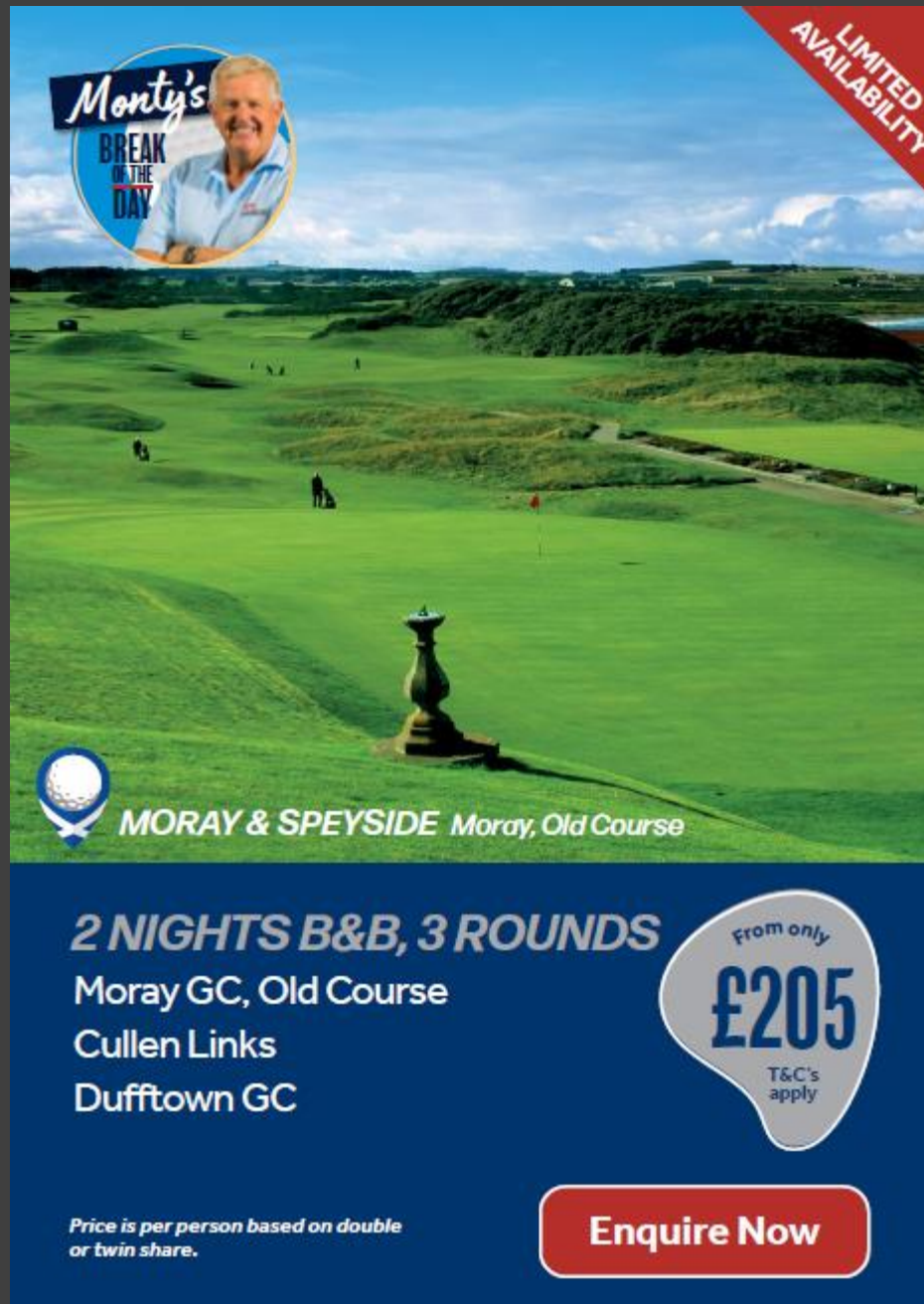
The past year

- Average Golfer & Rachael McQueen Trip
- Platform 77
- Bunkered Golf Breaks
- Travel Trade
- Moray Speyside Golf Ads in Bedroom Folders
- Updated Website Listings/Content
- Continued Social Media – Facebook, Twitter and Instagram
- New Dedicated Staff
- Moray Speyside on the map - SGTGDG, VisitScotland Golf and Scottish Golf
- New Website offer

Press Trips



Bunkered Golf Breaks



Monty's
BREAK OF THE DAY

LIMITED AVAILABILITY

MORAY & SPEYSIDE Moray, Old Course

2 NIGHTS B&B, 3 ROUNDS
Moray GC, Old Course
Cullen Links
Dufftown GC

From only **£205**
T&C's apply

Price is per person based on double or twin share.

Enquire Now



MORAY & SPEYSIDE

BOOK NOW

Moray GC, New Course

1 NIGHT B&B, 2 ROUNDS
Moray GC, New Course
Cullen Links

From only **£105**

Price is per person based on double or twin share.



MORAY & SPEYSIDE

BOOK NOW

Moray GC, Old Course

3 NIGHTS B&B, 4 ROUNDS
Moray GC, Old Course
Forres GC
Hopeman GC
Maverston GC

From only **£315**

Price is per person staying in a double or twin share.

2022 and Beyond

- Social Media Targeted Ads
- Regular Newsletter Updates
- Golf Pass or Alternative
- Regional Golf Map
- Blogger Trips





Over To You