

OPT-IN MEMBERSHIP APPLICATION FORM

Benefits of Opt-In Membership

Becoming an Opt-In Member of Visit Moray & Speyside Limited, a private company limited by guarantee incorporated and registered in Scotland (company number SC578793) and having its registered office at Unit 15, Horizon Building, Forres Enterprise Park, Forres, IV36 2AB ("the Company") will offer you the opportunity to support the development of tourism in Moray Speyside and give you the right to vote on the Company's proposals at the Company's General Meetings, including the Annual General Meeting.

Additional benefits of Opt-In Membership include but are not limited to the opportunity take part in consumer and business-to-business marketing initiatives, to have your business listed on the destination website and to access Member-only training and development events.



Application

Name of proposed Member

Trading or Business Name, if different

Address/Registered Office

.....

would like to become a Member of the Company.

I/We undertake to contribute such amount as may be required (not exceeding £1) to the Company's assets if it should be wound up while I am/we are a Member or within six months of ceasing to be a Member, for the payment of the Company's debts and liabilities contracted before I/we ceased to be a Member and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.

Please tick to accept the terms and conditions of Membership

Where the Applicant is a Limited Company (or other body corporate) the signatory confirms that they are duly authorised by the Applicant to apply on its behalf for it to become an Opt-In Member of the Company.

Signed Date

Print Name of Signatory

Position

VISIT MORAY & SPEYSIDE LIMITED

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Opt-In Membership annual fees (excluding VAT) are as follows:

(Please indicate the annual fee for your organisation by ticking the box in the appropriate table below)

For organisations with premises having a non-domestic rateable value the annual Opt-In fee is calculated in the same way as for Levy Payers.

Rateable value	Levy (ex VAT)	Monthly Cost (ex VAT)	Tick here
Below £2,000	£273.75	£22.82	<input type="checkbox"/>
£2,000 – 4,999	£273.75	£22.82	<input type="checkbox"/>
£5,000 – 14,999	£365	£30.42	<input type="checkbox"/>
£15,000 – 99,999	£730	£60.83	<input type="checkbox"/>
Over £100,000	£1,460	£121.67	<input type="checkbox"/>

For individuals or organisations whose businesses do not have a Rateable Value, the annual Opt-In fee is based on their prior year's turnover as follows:

Turnover	Levy (ex VAT)	Monthly Cost (ex VAT)	Tick here
Less than £100,000	£273.75	£22.82	<input type="checkbox"/>
£100,000 – 500,000	£365	£30.42	<input type="checkbox"/>
£500,000 – 999,000	£730	£60.83	<input type="checkbox"/>
£1million plus	£1,460	£121.67	<input type="checkbox"/>

The membership year is from 1st April – 31st March. Any individual or organisation joining during the year will be charged pro rata per full month. These annual rates, which cover the 5-year term of the BID are subject to index linking using the Retail Price Index. If an Opt-In application for Membership is accepted the individual or organisation will be invoiced by the Company for the sum due based on the relevant rateable value or turnover.

- > Organisations or individuals applying to become Opt-In Members should ordinarily be headquartered or carry out business operations within the Moray regional boundary
- > Applications for Opt-In Membership from organisations or individuals who are not headquartered or carrying out business operations within the Moray regional boundary will be considered on a case-by-case basis

Terms and Conditions for Opt-In Membership

The rights and responsibilities of Members are set out in the Articles of Association of the Company, which are available on the Company's website (www.morayspeyside.com/tourismbid/) and at Companies House.

The information below covers some of the key conditions.

- > All Members agree to abide by the Articles of Association of the Company.
- > No one shall be admitted as a Member unless they support the aims and objects of the Company and wish to take an active part in the support and furtherance thereof; and their application for Membership is approved by resolution of the Board.
- > No Member shall be entitled to vote at any General Meeting unless all monies then payable to the Company by that Member have been paid.
- > Each Member has a limited liability of a maximum of £1 as stated in the Articles of Association under article 3.4.
- > All Members must comply with the Company's equal opportunities policy.

When reviewing an application, the Board will consider any available information as to the individual or organisation and their support of the Company's aims and purposes. The Board shall not be required or obliged to give reasons for refusal of any application for Membership, which shall be at the Board's absolute discretion.

- > If Membership is accepted, the name of the Member will be entered into the Register of Members.
- > **GDPR Compliance Statement:** The data collected on this form will only be used for the administration of the Company, including communications. It will not be disclosed to any external sources without the Applicant's express approval or as required by law.
- > Completed Application Forms should be returned to:
Visit Moray & Speyside Limited
Unit 15, Horizon Building, Enterprise Park, Forbes, IV36 2AB
- > **For more information please contact Visit Moray Speyside on 01309 678 150 or by email to membership@visitmorayspeyside.com**